



33rd ANNUAL STEEPLE CHASE BIKE TOUR

May 2024

Dear friends,

Through the support of our wonderful sponsors, rider fundraising, and dollar-for-dollar match from the Jeffrey P. Ossen Family Foundation, the Steeple Chase raised over \$120,000 in 2023 for three critical social service agencies.

With your support in 2024, our goal is to raise \$100,000.

This year's Steeple Chase will be **Saturday, August 17, 2024.**

We are asking you to support critical services in our region by being a Steeple Chase sponsor.

The levels and benefits of sponsorship are outlined in the reverse of this letter. Please take a moment to review and determine which level of support is right for you in 2024. If you would like your logo on shirts and promotional items, *please respond by July 29, 2024.* We're happy to announce the expanding reach of your support.

In 2024, event proceeds will benefit FOUR important social service organizations.

Windham Area Interfaith Ministries helps people stay safely housed, meet basic material needs and connect to community resources.

Windham Region No Freeze Project offers a safe, warm environment for shelter, connects people with resources, and helps resolve the issues of homeless in eastern Connecticut.

Commercially Licensed Community Kitchen (CLiCK Inc) helping to create a local, just, sustainable, and healthy food system.

Project Imo operates a regional teen center and provides youth career development programs, community training, and outdoor education.

Visit our website at steeplechasebiketour.org for expanded information, routes, race team fundraising, service organizations, and more.

To discuss your sponsorship or other ways to support the Steeple Chase, like organizing a cycling or walking team from your business, please call WAIM at 860-456-7270.

If you are ready to commit to a sponsorship, please reply by July 29, 2024. Please mail checks to Windham Area Interfaith Ministry (WAIM), 866 Main St., Willimantic, CT 06226.

Please make checks payable to: WAIM with "Steeple Chase" in the memo line.



Steeplechasebiketour.org



steeplechase@projectimo.org

Co-Sponsored by

Windham Area Interfaith Ministries
Windham Area No Freeze Project
CLiCK Inc
Project Imo

Waimct.org

Windhamnofreeze.com

Clickwillimantic.com

Projectimo.org



[SCbiketour](https://www.facebook.com/SCbiketour)



[steeplechasebiketour](https://www.instagram.com/steeplechasebiketour)

Mail

WAIM

866 Main Street

Willimantic, CT 06226

Susan Hunter
Executive Director
WAIM

Avery Lenhart
Executive Director
Windham No Freeze Project

Leigh Duffy
Executive
Director CLiCK

Jason Hyland
Executive Director
Project Imo

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SPONSORSHIP BENEFITS

Title Sponsor \$5,000

- Prominent logo exposure on marketing and event materials
- Free registration for ten riders
- Prominent Title level logo placement on event poster and event giveaway(s)
- Lawn sign, banner, or other materials displayed at in-person locations (restrictions permitting)
- Link to your company on the event website
- 5 dedicated social media posts promoting your business with links to your company website
- Name listed on event press release and promotional materials

Elite Sponsor \$2,000

- Lawn sign, banner, or other materials displayed at in-person locations (restrictions permitting)
- Elite level Logo on 6 ft. sponsor banner
- 3 dedicated social media posts promoting your business with links to your company website
- Name listed on event website
- Name listed on press release and promotional materials
- Name on event giveaway(s)

Pillar Sponsor \$1,000

- Pillar level Logo on 6 ft. sponsor banner
- 1 dedicated social media post promoting your business with links to your company website
- Name listed on event website
- Name listed on event press release and promotional materials
- Name on event giveaway(s)

Steeple Chase Star \$500

- 1 Steeple Chase Stars social media post link to your company website
- Name listed on event website
- Name on event giveaway(s)
- Acknowledgement in promotional material

Steeple Chase Angel \$200

- Name listed on event website and event giveaway(s)
- Acknowledgement in promotional material

Steeple Chase Friend \$100

- Name listed on event website